

■ Current status of Chinese articles



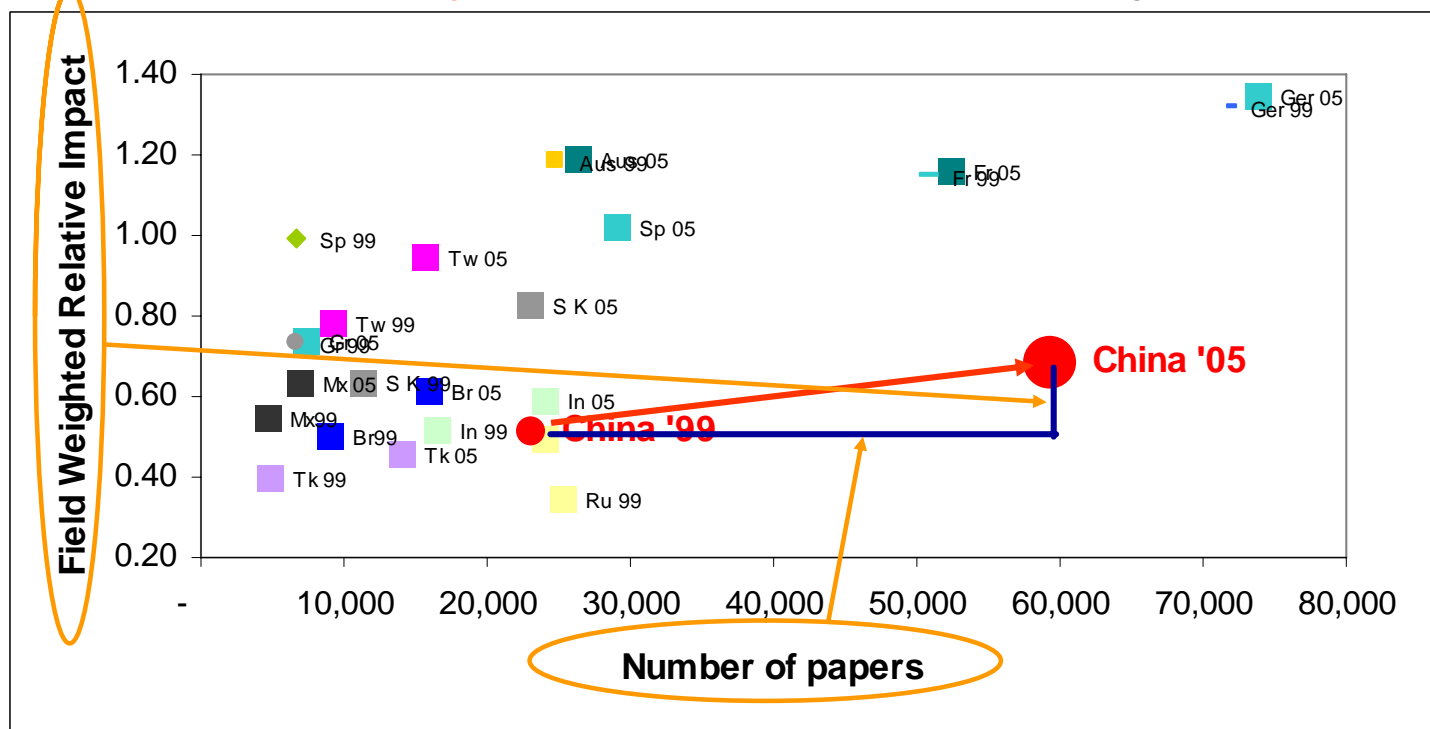
ELSEVIER

Building Insights. Breaking Boundaries.™

1

Current status of Chinese articles

- **High quantity** – exponential growth since 1999
- **Low quality** – China is at 70% of the world average



ELSEVIER

Building Insights. Breaking Boundaries.™

2

Chinese articles are accepted much less than American ones

	2005		2006		2007(Jan – Jun)	
	% of submissions *	Rate of acceptance	% of submissions	Rate of acceptance	% of submissions	Rate of acceptance
China	14%	24%	15%	26%	15%	24%
US	20%	58%	16%	55%	17%	51%
Total		42%		40%		38%

Selection of Elsevier Editorial Outflow Statistics

* Number of submissions from the country / Total number of submissions Elsevier received.

ELSEVIER

Building Insights. Breaking Boundaries.™

3

So what is the problem?

"A great deal of excellent research is submitted from China."

But,

- "I have encountered the following serious issues..."
 - Multiple submissions
 - Submission of a paper already published in Chinese
 - Plagiarism (especially of small parts of a paper)"
- "The following problems appear much too frequently"
 - Papers which are clearly out of scope
 - Failure to format the paper according to the Guide for Authors
 - Inappropriate (or no) suggested reviewers
 - Inadequate response to reviewers
 - Inadequate standard of English
 - Resubmission of rejected manuscripts without revision

– Paul Haddad, Editor, *Journal of Chromatography A*

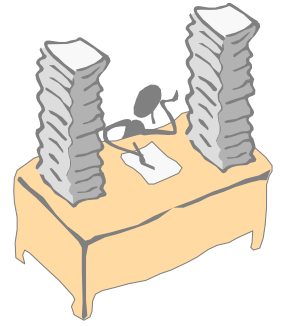


ELSEVIER

Building Insights. Breaking Boundaries.™

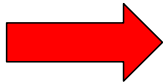
4

And who has to deal with it?



Editors and reviewers:

- the **most precious resource** of a journal!
- practicing scientists, even leaders in their fields
- busy people doing their own research, writing and teaching, and working for journals in their spare time, **to contribute to science**
- Editors may receive a small payment, but reviewers are **UNPAID**



These are scientists; just like you!
Make their life easy by preparing well
This workshop will tell you how

ELSEVIER

Building Insights. Breaking Boundaries.™

5

■ Why do scientists publish?



ELSEVIER

Building Insights. Breaking Boundaries.™

6

Your personal reason for publishing



- However, editors, reviewers, and the research community don't consider these reasons when assessing your work.



ELSEVIER

Building Insights. Breaking Boundaries.™

7

Why should scientists publish?

- Scientists publish to **share** with the science **COMMUNITY** something that **advances, not repeats, knowledge and understanding** in a certain field.
 - To present new, original results or methods
 - To rationalize published results
 - To present a review of the field or to summarize a particular topic



ELSEVIER

Building Insights. Breaking Boundaries.™

8

Journal publishers do not want zero-cited articles

- Editors now regularly analyze citations per article.

“The statistic that 27% of our papers were not cited in 5 years was disconcerting. It certainly indicates that **it is important to maintain high standards when accepting papers**... nothing would have been lost except the CV's of those authors would have been shorter...”

– Marv Bauer, Editor, *Remote Sensing of Environment*

- Articles are increasingly checked on originality and relevance.



ELSEVIER

Building Insights. Breaking Boundaries.™

9

QUALITY and VALUE: at the heart of scholarly communication

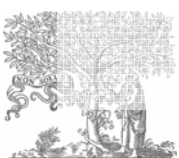
Do not publish:

- Reports of no scientific interest
- Work out of date
- Duplications of previously published work
- Incorrect/unacceptable conclusions
- “Salami” papers: datasets too small to be meaningful



“Just because it has not been done before is no justification for doing it now. ”

– Peter Attiwill, Editor-in-Chief, *Forest Ecology and Management*



ELSEVIER

Building Insights. Breaking Boundaries.™

10

➤ Preparations before starting



ELSEVIER

Building Insights. Breaking Boundaries.™

11

1. Check the originality of your idea

- Have you done something new and interesting?
- Is there anything challenging in your work?
- Is the work directly related to a current hot topic?
- Have you provided solutions to any difficult problems?

If all answers are “yes”, then start preparing your manuscript.



ELSEVIER

Building Insights. Breaking Boundaries.™


12

TRACK the latest results regularly in your field. New and relevant articles get published all the time.

SCOPUS

Scopus: 356 Web (15,108) Patents (81) SelectedSources (17) Search your library

Your query: (TITLE-ABS-KEY(mcmc) AND TITLE-ABS-KEY(parameter estimation))

[Save as Alert](#) 

Refine Results

Source Title	Author Name	Year	Document Type
<input type="checkbox"/> ICASSP IEEE International Conference on Acoustics Speech and Signal Processing Proceedings (24)	<input type="checkbox"/> Doucet, A. (13)	<input type="checkbox"/> 2007 (33)	<input type="checkbox"/> Article (342)
<input type="checkbox"/> Computational Statistics and Data Analysis (16)	<input type="checkbox"/> Andrieu, C. (10)	<input type="checkbox"/> 2006 (71)	<input type="checkbox"/> Review (14)
<input type="checkbox"/> Statistics in Medicine (9)	<input type="checkbox"/> Godsill, S.J. (9)	<input type="checkbox"/> 2005 (59)	
More...	More...	More...	

Results: 356 Search within results

"Save as Alert": Remind yourself about the new findings.

Document (sort by relevance) Author(s) Date Source Title

1. ☐ A two-state regime switching autoregressive model with an application to river flow analysis [Vasas, K., Elek, P., Márkus, L.](#) 2007 *Journal of Statistical Planning and Inference* 137 (10), pp. 137-150

[Abstract + Refs](#) [View at Publisher](#) [Full Text](#) [Show Abstract](#)

Subject Areas

☒ Life Sciences (> 3,400 titles) ☒ Physics

Article title, Abstract, Keywords, Authors
Chemical Name
CAS Number

13

2. Decide the type of your manuscript

- Full articles/Original articles;
 - Letters/Rapid Communications/Short communications;
 - Review papers/perspectives
- Self-evaluate your work: Is it sufficient for a full article? Or are your results so thrilling that they need to be shown as soon as possible?
 - Ask your supervisor and colleagues for advice on manuscript type. Sometimes outsiders see things more clearly than you.



ELSEVIER

Building Insights. Breaking Boundaries.™

14

3. Who is your audience?

- Do you want to reach specialists, multidisciplinary researchers, a general audience? You will need to adjust information and writing style accordingly
- Journals, even in similar subjects, reach readers with different background
- Each journal has its own style; read other articles to see what gets accepted
- Is readership worldwide or local?



ELSEVIER

Building Insights. Breaking Boundaries.™

15

4. Choose the right journal

- Investigate all candidate journals to find out:
 - Aims and scope
 - Types of articles
 - Readership
 - Current hot topics (go through recent abstracts)

<http://www.sciencedirect.com/science/journal/10465928>

sevier.com/wps/find/journaldescription.cws_home/622935/description#description

PROTEIN EXPRESSION AND PURIFICATION

Editor-in-Chief:
R.R. Burgess
See [editorial board](#) for all editors information

Description

Example

The power of modern molecular genetics to provide large quantities of proteins that were previously difficult to obtain has sparked an explosion of interest in both practical and theoretical aspects of protein purification.

Protein Expression and Purification is dedicated to providing a forum for information about protein isolation based on conventional fractionation as well as techniques employing various molecular biological procedures to increase protein expression.

The following types of articles are published:

- Original articles reporting novel or significantly improved isolations of highly purified proteins
- Procedures for expressing and isolating proteins from genetically engineered sources
- Novel or improved molecular biological methods for overexpression of specific proteins
- Review articles that describe, in detail, the expression and purification of proteins

Audience
Biochemists, biophysicists

Volume 54, Issue 2, Pages 193-318 (August 2007)

Article List

Full Abstracts

Display Selected Articles E-mail Articles Export Citation

1. ☐ **Editorial Board**
Page IFC
[PDF \(582 K\)](#)
2. ☐ **Cloning, expression, purification and functional characterization of a novel protein from *Trichoplusia ni***
[SummaryPlus](#) | [Full Text \(HTML\)](#) | [Full Text \(PDF\) \(397 K\)](#)



ELSEVIER

Building Insights. Breaking Boundaries.™

16

4. Choose the right journal

- You must get help from your supervisor or colleagues. Chase them if necessary.
- Articles in your references will likely lead you to the right journal.
- DO NOT gamble by scattering your manuscript to many journals. **Only submit once!** International ethics standards prohibit multiple/simultaneous submissions, and editors DO find out!



ELSEVIER

Building Insights. Breaking Boundaries.™

17

5. Read the 'Guide for Authors'! Again and again!

- Apply the Guide for Authors to your manuscript, **even to the first draft** (text layout, paper citation, nomenclature, figures and table, etc.). It will save your time, and the editor's.
- All editors hate wasting time on poorly prepared manuscripts. It is a sign of disrespect.

PROTEIN EXPRESSION AND PURIFICATION

Editor-in-Chief:

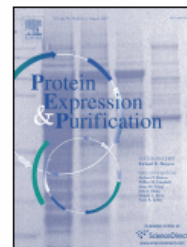
R.R. Burgess

See [editorial board](#) for all editors information

Description

The power of modern molecular genetics to provide large quantities of proteins that were previously difficult to obtain has sparked an explosion of interest in both practical and theoretical aspects of protein purification.

Protein Expression and Purification is dedicated to providing a forum for information about protein isolation based on conventional fractionation as well as techniques



For Readers

[Full text in ScienceDirect](#)
[Sample issue](#)
[Free volume/issue alert](#)

For Authors

[Guide for authors](#)
[Submit your article](#)
[Track your accepted article](#)

For Editors

[Tracking for Editors](#)

Related websites

[Aid to Index](#)
[Artwork Instructions](#)



ELSEVIER

Building Insights. Breaking Boundaries.™

18